

MEDIA ADVISORY

CANADIAN ADVANCED TECHNOLOGY ALLIANCE and CANADIAN POLICE RESEARCH CENTRE RELEASE MAJOR STUDY OF FIRST RESPONDERS

On Thursday December 13, the Canadian Advanced Technology Alliance (CATA) and the Canadian Police Research Centre (CPRC) will release the results of its 2007 study *Keeping Canadians Safe: A Technology, Research and Development, and Emergency Preparedness Situational Analysis of Canadian First Responders*.

The study presents results from a survey, the country's first, of 144 Chiefs (or equivalent) from Fire, Police, Paramedic and Emergency Response Organizations. The survey is intended to better understand their use and application of Information and Communications Technology (ICT), identify common issues and trends, and clarify the significance and the role that the CPRC could provide in working with all Canadian First Responders. The results identify some critical factors inhibiting First Responders' ability to deliver the best possible service in emergency situations.

When: Thursday, December 13, 2007
10:00 a.m. – 10:30 a.m.

Where: National Club
303 Bay Street, Toronto

Format: Technical Briefing
Opportunities for Interviews

Who: Kevin Wennekes, VP Research, CATA
Steve Palmer, Executive Director, Canadian Police Research Centre
Chief Don Warden, Executive Director of the Canadian Association of Fire Chiefs
Rod Piukkala Marketing Director, Public Sector Vertical, TELUS Business Solutions
Gary Ellis, Vice President, Crisis Communications, Hill & Knowlton Canada (former Superintendent of Police)

To RSVP and for further information, please contact:
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