

3rd ANNUAL
CONFERENCE
& EXPO

**CANADIAN
INDUSTRIAL
EMERGENCY
CONFERENCE & EXPO**

*October 15 & 16, 2008
Mayfield Inn & Suites
Conference Centre
Edmonton, Alberta, Canada*

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FIRE RESCUE EDMONTON



Mark your calendar and attend Canada's 3rd Annual Conference and Expo designed for industrial emergency responders and municipal mutual aid partners.



A Message from the CIE 2008 Honary Chairperson

I am truly proud to have been chosen as the Honorary Chairperson for the Third Annual Canadian Industrial Emergency Conference & Expo (CIE 2008). I am a Loss Prevention Advisor with Husky Energy and the current President of the Alberta Industrial Fire Protection Association (AIFPA).

As a Loss Prevention Advisor, I think it is important to have a national forum to network and discuss issues that pertain to emergency prevention and management in the workplace. On behalf of the CIE conference organizers and myself, we invite you to attend the 2008 Canadian Industrial Emergency Conference & Expo in Edmonton, Alberta this October. CIE 2008 will be an excellent two day opportunity for you to network with fellow industrial and mutual-aid emergency responders. We will provide you & your organization much valued information, experience, "best practices" and the latest in cutting edge technology from some of North America's leading manufacturers and response organizations. CIE, now in its' third year will offer you and your colleagues two days of informative conference sessions with some of North America's notable speakers in this years lineup.

On behalf of the Alberta Industrial Fire Protection Association, we look forward to seeing you in Edmonton, Alberta, Canada at the Canadian Industrial Emergency Conference & Expo on October 15th and 16th, 2008.

Yours truly,
Paul Crickard, Honorary Chairperson CIE 2008, President - AIFPA
 Corporate Health & Safety, Loss Prevention Advisor, Husky Energy



CIE 2008 is designated for industry professionals such as:

- | | |
|--|---|
| EMT/Paramedics | Compliance Coordinators |
| Firefighters | Safety Advisors/Managers |
| Fire Chiefs | Medical Professionals |
| Fire Marshalls | OH&S Superintendents/Specialists |
| Emergency Response Coordinators/
Officers | Quality Control Officers |
| Training Coordinators/Officers | Health and Safety Environmental
Coordinators |
| Police Officers | Risk Safety Advisors |
| Operations Managers | Loss Prevention Advisors |
| ER Specialists | Corporate Security Managers |
| Group Leaders | |

CIE 2008 industry professionals are from these sectors:

- | | | | |
|----------------|-------------------|----------------|------------|
| Oil & Gas | Chemical | Airports | Police |
| Manufacturing | Construction | Utilities | EMS |
| Pulp and Paper | Dept. of National | Municipal Fire | Mutual Aid |
| Transportation | Defence | Department | Partners |

7:00 a.m. to 8:15 a.m. - **Registration and Breakfast**

8:15 a.m. to 9:15 a.m. - **Keynote Session**



Ten Important Emergency Management Myths

This session will look at disaster science vs. crisis management practice and outline 10 classical disaster myths that still impact planning. From the expectation of public panic to the belief that disasters are just big emergencies, this session will examine myths that have been disproved by researchers over the past 40 years, yet are still commonly believed by practitioners, and more importantly, how mistaken beliefs really impact disaster practice.

Presented by: Scot Phelps is an Associate Professor of Emergency Management in the School of Health & Human Services at Southern Connecticut State University.

Professor Phelps has over 2 decades of emergency response experience, working as a paramedic and paramedic instructor in both New York City and throughout the metropolitan area, and has formerly served as Assistant Commissioner for Emergency Management at the NYC Department of Health and Mental Hygiene, as a hospital emergency manager, and as a professor of emergency medicine at George Washington University School of Medicine.

Professor Phelps has a Juris Doctor degree from Brooklyn Law School, a Master's in Public Health in policy and administration from Yale Medical School (where he was both a Farr Scholar and a Schlesinger Fellow for public service), and a Bachelor's in Anthropology with honors from Columbia University.

Professor Phelps is a Certified Emergency Manager, a Certified Business Continuity Professional, and a FEMA Master Exercise Practitioner. He serves on the IAEM CEM Commission, the DRII Education Commission, and is a special consultant for the China Business Continuity Management Professional Committee. He is also an approved Fulbright Senior Scholar candidate.

9:15 a.m. to 9:45 a.m. - **Coffee Break in Exhibit Hall**

9:45 a.m. to 10:45 a.m. - **Session #1**



Emergency Preparedness in the Workplace - My Fire Department will Take Care of Everything for Me...Right?

So many issues, so little time! In the average Canadian workplace today, employers are faced with an ever increasing array of training issues. Economic pressures exerted by production demands and globalization have stretched resources, both financial and physical, into seemingly historic lows. Yet with these challenges in place, Emergency Preparedness in the workplace continues to tax our collective abilities both on the private and municipal side of the responder equation.

Industrial Extrication, Confined Space Rescue, High Angle Rescue, Medical Emergencies, Fire in the Workplace, Chemical Spills, H2S Preparedness, Violence in the Workplace... the list goes on and on!

This module will discuss the importance of hazard assessment as a tool to determine the site specific needs for preparedness. After taking stock of hazard potentials within the workplace, employers will need to evaluate the availability of internal resources to effectively mitigate these hazards. Using an historic Canadian industrial disaster as a frame of reference, participants will find this a thought provoking discussion on their current model of preparedness.

Presented by: Peter A. White is President and Owner of Hot Zone Training Consultants Inc. Peter is a 25 year veteran of the Toronto Fire Department and 16 year veteran of the Hazardous Materials Response Team. He is a current member of Provincial CBRN team. Peter is certified as a trainer/facilitator by the OFM and is a Level II facilitator for Hazmat certified by the University of Maryland.

10:45 a.m. to 11:15 a.m. - **Coffee Break in Exhibit Hall**

11:15 a.m. to 12:15 p.m. - **Session #2**



To Be TEAP III or Not To Be

Since the early 1970s, TEAP (Transportation Emergency Assistance Plan) has operated under the auspices of the Canadian Chemical Producers' Association (CCPA) as an on-scene mutual aid ER plan. In 2006, the plan underwent revision to the TEAP III program which will set emergency response standards and assessment protocols for all CCPA member companies and their emergency response (ER) service providers. The trend-setting history of TEAP II will be reviewed along with how TEAP III is a forward-looking ER program intended for the next ten years. This presentation will be an update from last year's presentation.

Presented by: Louis Laferrière is the Senior Manager, Logistics, at Technical Affairs, Canadian Chemical Producers' Assoc.

Continued on next page

Louis began his career in 1975 at McGill University in Montreal where he was employed as an Occupational Hygiene Technician conducting research on asbestos fibres, excessive vibration, lighting conditions and other occupational exposures in the mining and lumber industries. In 1980, he joined C-I-L/ICI Canada as a Chemical Process Technologist conducting development and applied research on explosives manufacturing technology. In 1984, he became ICI's Regional Industrial Hygienist, Western Canada (Edmonton) where he gained experience in the TDG and WHMIS Regulations. In 1989, Louis transferred to ICI Canada's head office in Toronto and was appointed Manager, Emergency Planning, where he was responsible for the company's North American transportation emergency response capabilities. Over eight years ago Louis joined CCPA as Senior Manager, Logistics. He is the Technical Affairs support staff and liaison for various transportation-related committees that deal with the Transportation of Dangerous Goods Regulations, hazardous waste regulations, emergency response and community outreach. Louis is a keen promoter of the CCPA Responsible Care® ethic as applied in the transportation and distribution sectors.

12:15 p.m. to 1:15 p.m. - **Lunch in Exhibit Hall**

1:15 p.m. to 2:15 p.m. - **Session #3**



Fire Mentoring Program

The fire service typically focuses on fire prevention and educational services to their communities. This presentation will describe how the Prince Albert Fire & Emergency Services department initiated a Fire Mentoring program in 2007, and why we felt it was necessary to take a step of faith and change the future. Most mentoring programs are designed to create an interest and awareness of a profession, however, our mentoring program is not intended to produce junior firefighters. The emergency services are more than protecting communities, we are about changing lives.

Presented by: **Les Karpluk**, BAppBUS:ES, CFO, is the Fire Chief of the Prince Albert Fire & Emergency Services Department. While embarking on an educational journey over fifteen years ago, he now holds certificates in Fire Service Leadership, Fire Service Administration from Dalhousie University, Chief Fire Officer Designation from the Canadian Association of Fire Chiefs, and Bachelor of Applied Business from Lakeland College. He has 27 years in the profession and is an adjunct instructor for SaskEMO, and facilitates programs for Dalhousie University and Lakeland College. Les has written numerous articles on Leadership for the Fire Services Journal, Firefighting in Canada, and The Canadian Fire Chief magazine.

2:15 p.m. to 2:45 p.m. - **Coffee Break in Exhibit Hall**

2:45 p.m. to 3:45 p.m. - **Session #4**



Wabamun Incident: Lessons Learned

This session will reflect upon emergency response problems learned in the investigation such as management decisions versus resources or tactics. As in many large emergency situations there are multiple agencies that respond and each has their own jurisdiction and reason to be there. These agencies' activities on site, if left unmanaged, create additional difficulties in the coordination and performance of the emergency response and pursuing investigation. The importance of providing the command structure to establish an effective EOC and related activities will be reviewed in the context of this derailment and resulting consequences. Emergency Response lessons learned from this occurrence will be shared to possibly assist in preventing similar situations from developing in other emergency situations.

Presented by: **E. A. (Art) Nordholm**, CRSP, CHSC is a Senior Investigator at Transportation Safety Board of Canada (TSB). Art started investigating accidents as an operations officer for CN Railway in 1984 and has been continuously involved with all types of accident investigation. In 1992 he joined the Transportation Safety Board of Canada (TSB) as Principal Safety Deficiency Analyst specializing in pipeline and railway accidents. This position was responsible to identify and validate safety deficiencies, unsafe acts, and unsafe conditions from accident investigations across Canada. Then from this information he would formulate recommendations to prevent recurrence. In 1997 he transferred to Edmonton as senior investigator responsible to investigate both pipeline and railway occurrences to identify causes and contributing factors. In 1993 he received a "Merit Award" from the Federal Government of Canada for exceptional and distinguished contribution to railway and pipeline safety in Canada. Art's professional designations: Canadian Registered Safety Professional (CRSP) and Certified Health and Safety Consultant (CHSC). He also has obtained Level 401 in the Incident Command System (ICS) for emergency response. In addition, he has experience as a first responder in the capacity of volunteer fire fighter, first aid attendant, ambulance attendant and search and rescue.

3:45 p.m. to 5:00 p.m. - **HazMat Fashion Show and Meet & Greet Reception on the Tradeshow Floor**

7:00 a.m. to 8:15 a.m. - **Registration and Breakfast**

8:15 a.m. to 9:15 a.m. - **Keynote Session**



It's No Accident!

Alberta's injury rates are appalling. Injury is the leading killer of Albertans under 45 and a major disabler of all age groups. More than 1,400 Albertans die annually on average from injuries. Injuries heavily burden our health care resources and many injured people will require lifetime support. The annual health care burden of injury on our society exceeds that of cancer, yet the resources allocated to injury control - both financial and in terms of public attention - pale in comparison to cancer research. Injuries are preventable; they don't just happen.

Presented by: **Louis Hugo Francescutti**, MD, PhD, MPH, FRCPC, FACPM. Dr. Louis Hugo Francescutti is a native Montrealer who went west, fell in love with the open space and clear blue skies of Alberta and never left. Previously, he has worked as an emergency medical technician in the Arctic and as a professional photographer with a studio in Old Montreal.

For many Albertans, Dr. Francescutti has become synonymous with public health and safety. He received his combined MD / PhD from the University of Alberta in 1987 and, while training as a general surgery resident, became fascinated with the subject of trauma. He went on to complete further studies in injury while doing a Masters of Public Health and a preventive medicine residency at Johns Hopkins University School of Public Health in Baltimore. He is a Fellow of the Royal College of Physicians and Surgeons of Canada and a Fellow of the American College of Preventive Medicine.

In 1995 he returned to Edmonton to become an emergency and preventive medicine physician at the Royal Alexandra Hospital. In that role, he continued to witness firsthand the devastating impact of preventable injuries and made it his mission to continue to promote injury prevention. Over the past two and a half decades, Dr. Francescutti spearheaded a number of public safety awareness initiatives and campaigns, including the development of an award winning multimedia injury prevention program for teens called HEROES. He has also developed an innovative emergency medical response computer program that lets emergency responders better treat and track injuries at the scene.

He has chaired numerous committees and task forces that deal with public health and injury prevention. He is also a professor in the Faculty of Medicine and Dentistry at the University of Alberta and a frequent national health columnist for television and radio. He has given over a thousand presentations worldwide on the topic of injuries.

In 2005, he was selected as one of Alberta's Hundred Physicians of the Century. In 2007, he was awarded a Champion for Children Award and a Paul Harris Fellowship from the North East Edmonton Rotary Club.

9:15 a.m. to 9:45 a.m. - **Coffee Break in Exhibit Hall**

9:45 a.m. to 10:45 a.m. - **Session #5**



Industrial Risk from a Municipal Perspective

This session will cover the role of government and how it views risks for society as a whole including both societal and legal risks. In addition to the technical risks presented by industry, this session will also discuss industrial risk management as applied to how the original MIACC work can be turned into practical land use planning. Discussion will also focus on mutual aid and CAER groups as the preferred outcome for municipal industrial partnerships. Practical response examples will be presented and methods to protect the public including in place sheltering.

Presented by: **Laird Burton** is a Senior Emergency Management and Fire Protection/Operations Specialist with Morrison Hershfield. Laird has done extensive work on EMS and Integrated Service Models for communities and health authorities. Laird recently retired (2006) after 35 years as the Fire Chief, Manager of Emergency Services of Strathcona County Emergency Services, which is a combined department offering both Fire and EMS at an ALS level. Laird also has experience in working with major industries in his previous role as Assistant Director of Disaster Services. He has a strong background in educating emergency response personnel as he also spent 14 years at the Alberta Fire Training School both as Course Development Officer and Supervisor.

10:45 a.m. to 11:15 a.m. - **Coffee Break in Exhibit Hall**

Continued on next page

11:15 a.m. to 12:15 p.m. - **Session #6**



Hybrid Emergency Response

Over the last decade the hazardous materials and environmental emergency response field has seen many significant changes. One of the primary shifts has been a move by most industries from maintaining significant in-house capabilities to "contracting out" their responses. Even the traditional providers within the chemical manufacturing and oil sectors have adopted this strategy; which has not happened without significant problems in terms of adequacy of environmental protection, response times and worker protection.

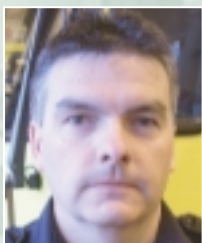
This session will provide a review of the current legislated requirements for response, the challenges faced by industry response teams, the role of non-industry units and how to maintain a duly diligent, cost effective response capability when contracting out for response.

Presented by: **Captain John Hosty**, Master Mariner and principal of The Warsash Group. John is an independent consultant, trainer and entrepreneur in the hazardous materials and emergency response management fields. John is a long time Canadian leader in industrial health, safety and emergency response training; Educational program development and e-learning; Oil spill management and control; Hazardous materials release management and control; Confined space management; Marine safety audits and pollution prevention; Marine cargo expediting; and Cargo claims assessment.

John is an author of four pocket guides for the industry as well as a book - "A Practical Guide to Chemical Spill Response" (co-authored with Patricia Foster). John has prepared and presented over 30 papers at conference and seminars around North America. He also has written several articles in leading trade publications in the hazardous materials management industry.

12:15 p.m. to 1:15 p.m. - **Lunch in Exhibit Hall**

1:15 p.m. to 2:15 p.m. - **Session #7**



Responding to Aircraft Emergencies

Topics to be covered in this session include: aircraft familiarization, accidents / incident involving aircraft; victim management; extinguishing agents; incident command system; rescue techniques; scene preservation.

Presented by: **Corey Schram** is the Training Officer with the Edmonton International Airport Emergency Services Department. He is currently responsible for the development, effective delivery, and monitoring of programs to his response staff and ensures the courses meet the requirements of the National Fire Protection Association Standards and Canadian Aviation

Regulations. In addition to administering department training he serves as an operational shift officer. He began his career in the emergency services industry with the Spruce Grove Fire Department in 1985 and progressed through the ranks to Captain / Training Officer. Then in 1996 he accepted a position with fire etc. Emergency Training Centre as a Fire Service Instructor. His employment with fire etc. was instrumental in the planning and delivery of programming for both career and volunteer fire fighters, fire inspectors, investigators, officers, safety educators, instructors and fire code officers. In 2003, he accepted the position as Training Officer with the airport.

Corey has achieved a high degree of both formal and hands-on education and experience in the fields of municipal, industrial and airport emergency response. Corey has been in emergency response services in excess of twenty years and continues to work with, and create programs for new customers and provide instruction using a "can-do style" with vision, tenacity and team leadership. He is currently designing a first of its kind in Canada - a Mobile Aircraft Fire Trainer (MAFT).

2:15 p.m. to 2:45 p.m. - **Coffee Break in Exhibit Hall**

3:00 p.m. - **CIE 2008 Over - See You in 2009!**

NOTE: Topics, times and speakers subject to change.

Network with key industrial professionals from these companies and organizations:

AC Environmental
A.L.G. Safety
Agrium
Alberta College of Paramedics
Alberta Envirofuels Inc.
Alberta Fire Chiefs Assoc.
Alberta Industrial Fire Protection Association
All Safety Training & Consulting Services
Altech Environmental Consulting Ltd.
ARC Resources Ltd.
Ashland Canada Corp.
Atco Gas
Atco Pipelines
Aylmer Fire Department
Bissett Resource Consultant
BJ Services Company
Black-Ice Consultants Inc.
Borealis Technology Inc.
Brampton Fire and Emergency Services
Brenntag Canada Inc.
Bruce Power
CAMECO / Powerhouse
Canadian Association of Fire Chiefs
Canadian Centre for Emergency Preparedness
Canadian Chemical Producers' Association
Canadian General Standards Board
Canadian Natural Resources Limited
Canadian Transportation Safety Board
Canetic Resources Inc.
Canexus Chemicals

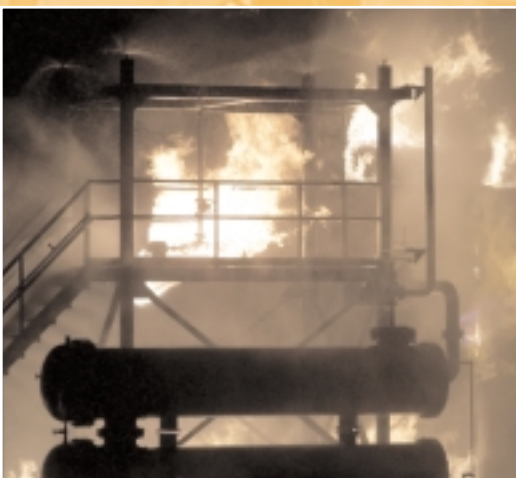
CHR Disaster Services
Chrysler Industrial Security & Fire
City of Calgary
City of Fort Saskatchewan Fire Department
City of London
Concept Energy Management Consulting
Concord Well Servicing
Conestoga Rovers & Associates
Consurgo
Core Energy Solutions
County of Brant Fire Department
County of Grande Prairie No. 1
County of Strathcona - EMS
CVRD Inco Limited
Dalhousie University - College of Continuing Education
Darch Fire (American LaFrance)
Diamond Towing & Float Service
Diversified Safety Ltd.
Dofasco Inc.
Dow Chemical Canada
Duke Energy Gas Transmission
Dyno Nobel Canada Inc.
Eagle Integrated Solutions
Earth Tech Canada Ltd.
Enbridge Pipelines Inc.
Encana Corporation
Ensign Encore Coring and Drilling
Esam Group
Fire Monitoring of Canada
Firepoint Technologies

Fire Power Oilfield
Firefighting
Fire Safety International
Fire-X-ting
Footner Forest Products
Fort McMurray Fire Dept.
Golder Associates
Grand Prairie Fire Dept.
Halliburton Energy Services
Halifax Regional Fire and Emergency Services
Halton Regional Police Service
Hamisco Industrial Sales Inc.
Hot Zone Training
HSE Department
Husky Energy
Husky, Lloydminster Upgrader
Husky Oil Operations
Hydro One Remote Communities
Imperial Oil
Industrial Paramedic Services
Industrial Waterblast Services
Kanes Distribution Limited
Kelowna Fire Dept.
Keyera Energy
Kinder Morgan Canada
Kitimat Fire and Ambulance Service
KLM Solutions
Labatt Breweries of Canada
Lanxess Inc. - Sarnia Site
Lehder Environmental Services
Life Link Service Ltd.
Life's Emergency Training
London Fire Department
Medicine Hat Fire Services
Ministry of Natural Resources

Mississauga Fire and Emergency Services
Morrison Hershfield
Municipality of Central Elgin
Nexen Inc.
NFFPA
North Atlantic Refinery Ltd.
North City General Insurance Brokers Ltd.
Office of the Fire Marshal
OIFPA (Ontario Industrial Fire Protection Assoc.)
ONG Sopade
Ontario Association of Emergency Managers
Ontario Power Generation
Penn West Energy Trust
Pepsi - QTG Canada
Petro-Canada, Edmonton Refinery
Petro Canada Lubricants
Pigmalion Environmental Services
P.R.E.P. Services Int'l
Precision Rentals, a Div. of Precision Drilling Corp.
Proctor & Gamble
Provincial Environmental Services Inc.
Randal Brown & Associates
Regional Municipality of Wood Buffalo
Safety Training Solutions
Sarnia Police Service
Seneca College
Shell Canada Limited
Sherritt International
Signet North America
Simplex Grinnel (Tyco Co.)
Snow Lake Fire Dept.,
Manitoba Conservation

Southwold Fire Department
Special Electronics & Designs Inc. (SED)
Star9 Communications
Stratford Fire Department
Strathmore Fire Dept.
Sturgeon County
Suncor Energy Inc. - Emergency Services
Syncrude Canada
System Senso
Talisman Energy
Tembec Industries Inc.
Thames Emergency Medical Services (Middlesex London EMS)
The ALTECH GROUP
The Elgin, Middlesex, Oxford Local Training Board
Thedford Fire Department
Thermal Safety Supply Ltd.
Town of Pincher Creek
Transalta Corp.
Transport Canada
University of Calgary
University of Ottawa
University of Western Ontario
VFT Inc.
Visser Consulting Ltd.
W4 OmniMedia Group Inc.
Warsash Group Inc.
Wescast Industries Inc.
Willms & Shier Environmental Lawyers, LLP
Woodstock Fire Department
Yellowhead County
Zama Fire Rescue

Find latest news and current information at www.IndustrialEmergencyExpo.com



By participating in this 3rd Annual event, you will have the opportunity to interact with your peers as well as industry leaders and renowned experts in the field of industrial emergency response from across the nation and abroad.

This event will focus on the needs and interests of the industrial emergency responder both from a corporate point of view as well as the view from their municipal fire department mutual aid partners.

For more information, please contact

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The Canadian Industrial Emergency Conference & Expo is produced and managed by **Expo Management Inc.** and **Falcon Ridge Group Inc.**

www.IndustrialEmergencyExpo.com

Conference Registration Form

3 Ways to Register...

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MAIL: **Expo Management Inc.**
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2498 Yonge Street, Suite 323, Toronto, Ontario M4P 2H8

Please type or print clearly. Print name and title as you wish them to appear on your name badge. (One form per person please)

FIRST NAME _____ LAST NAME _____

TITLE _____ ORGANIZATION/DEPARTMENT _____

BUSINESS ADDRESS _____

CITY _____ PROVINCE/STATE _____ POSTAL/ZIP CODE _____

TELEPHONE _____ EXTENSION _____ FAX _____

OTHER (CELL) _____ E-MAIL ADDRESS _____

NOTE: All information must be completed in order to process your registration. Confirmations will be sent via email. To protect your privacy, your information will not be released to an outside party.

WHAT IS YOUR INDUSTRY?

- 11. Oil and Gas
- 12. Manufacturing
- 13. Pulp and Paper
- 14. Transportation
- 15. Chemical
- 16. Construction
- 17. Department of National Defense
- 18. Airport
- 19. Utilities
- 20. Mutual Aid Partner
- 21. Municipal Fire Department
- 22. Police
- 23. EMS

WHAT IS YOUR JOB TITLE?

- 24. EMT/Paramedic
- 25. Firefighter
- 26. Fire Chief
- 27. Fire Marshall
- 28. Emergency Response Coordinator/Officer
- 29. Training Coordinator/Officer
- 30. Police Officer
- 31. Operations Manager
- 32. ER Specialist
- 33. Group Leader
- 34. Compliance Coordinator
- 35. Safety Advisor/Manager
- 36. Medical Professional

- 37. OH&S Superintendent/Specialist
- 38. Quality Control Officer
- 39. Health and Safety Environmental Coordinator
- 40. Risk Safety Advisor
- 41. Loss Prevention Advisor
- 42. Corporate Security Manager

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- 43. Recommend
- 44. Specify
- 45. Approve
- 46. Purchase

REGISTRATION SELECTION

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Conference Registration Fee:

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1 Day Only **\$295.00 + GST**

2 Days **\$595.00 + GST**

Pricing after June 30th

1 Day Only **\$395.00 + GST**

2 Days **\$695.00 + GST**



Conference Passes include: Keynote speaker, general sessions, admission to exhibit hall, trade show admission, breakfast, lunch and coffee breaks.

Tradeshow Only: Advanced registration is **\$15.00** • On-site **\$20.00** (GST included) • Does not include meal tickets

Group Discount: Groups of 3 or more **SAVE \$100.00 per person** (must be from the same department)

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