



FOR IMMEDIATE RELEASE

December 1, 2010

CANADIAN ASSOCIATION OF FIRE CHIEFS BEGIN DONOR DEVELOPMENT AND AWARENESS CAMPAIGN

Ottawa, ON – The Canadian Association of Fire Chiefs (CAFC) is initiating a *National Fire Safety Donor Campaign that starts in December 2010, to remind people to change the Batteries in their Smoke Detectors, and have their Fire Extinguishers serviced regularly.

The Canadian Association of Fire Chiefs is an independent, non-profit organization with a voluntary membership dedicated to reducing the lives lost to fire and emergency situations.

The CAFC is financed primarily by sales of Fire-Service related publications and materials, its membership dues and Donor Development from this campaign.

Founded in 1909, CAFC has over 900 members from fire departments, health care facilities and Fire Emergency Services across Canada with a mission to lead and represent the Canadian Fire Service on public safety issues. The vision of the Canadian Association of Fire Chiefs is to be nationally recognized as the Canadian Fire Services voice of authority.

We thank you for your support of the Canadian Association of Fire Chiefs in creating awareness and funds for fire safety.

For more information contact: Vicky Roper
Toll Free: 1 (800) 775-5189 Email: vroper@cafc.ca
Canadian Association of Fire Chiefs
280 Albert Street, Suite 702
Ottawa, ON K1P 5G8

To support this initiative: Customer Service 1 (800) 382-3702

**Excluding New Brunswick*

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