

Canadian Association of Fire Chiefs



Association Canadienne des Chefs de Pompiers

For Assistance, Call Toll-Free: 1 (800) 705-6358

Contribution Centre: Box 1420 • Station Terminal M • Calgary, AB T2P 2L6

Dear [CONTACT],

We are very pleased to receive your request for information about supporting the *Canadian Association of Fire Chiefs (CAFC)* during your recent telephone conversation with our representative. Your important donation will be vital to our programs and goals. We have enclosed a prepared envelope to make responding easier

Founded in 1909, the Canadian Association of Fire Chiefs is an independent, non-profit organization with over 900 members, drawn from fire departments, health care facilities, federal, provincial and municipal levels of government, universities and colleges and the fire and emergency service industry at large.

How important is fire safety and careful attention to the overall state of fire service? We are regularly confronted with stories in the media depicting the sorts of devastation that fire can cause: from so many lives lost in horrific nightclub infernos to house fires that take the possessions and lives of whole families; property and income loss that come on the heels of workplace incidents - the list goes on and on. The suffering caused by conflagrations of all types should be ample warning to all, that cutting corners on any aspect of fire prevention and preparedness is a deadly mistake. Congratulations to you for your understanding of the importance of these issues before such avoidable tragedies strike our own community!

Donations to the Canadian Association of Fire Chiefs can help to provide:

- to advance Fire Prevention and Community Safety Issues
- to support initiatives that enhance Search and Rescue capabilities
- to address the issues of Bio Terror threat mitigation in Canada
- to support the costs of the fundraising drive and CAFC operating costs
- Establishment of a Canadian Fallen Firefighters Memorial Monument

With the financial support of generous donors like you, we'll be able to effectively pursue these goals and keep our community safe. Please take the time to send in your pledge with the envelope provided, and **THANK YOU!** From time to time you may be contacted on behalf of other public safety organizations with very important information that may affect your community or province, or for fundraising purposes. Should you not wish to be contacted relative to these legitimate law enforcement or public safety organizations, please call 1-800-705-6358. Again, thank you for your support.

Sincerely,

Fire Chief Patrick R. Burke, President

P.S. - Again thank you for your support for the Association. Your help can help make a difference!

This donation is tax deductible.

Please retain the top portion of this form as your official receipt for income tax purposes.

The CAFC/ACCP Registration Number is: 106842958R0001

Donation: \$ _____

Date: _____

Please DO NOT send CASH.

Please return the bottom portion with your contribution.

Yes! I want to help the CAFC/ACCP!!

Services Provided by Fundraising Processing Centre.

Pledge #: [Acode Exchange Four]

I have enclosed my check for:

___\$35 ___\$25 ___\$15 ___\$10 ___Other

Amount Paid:

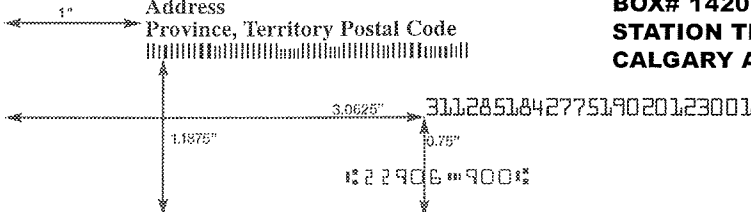
PLEASE make cheques payable to: CAFC/ACCP

Payable at most Financial Institutions. Donations to the CAFC/ACCP are tax-deductible.



Contact Address
Province, Territory Postal Code

**CANADIAN ASSN OF FIRE CHIEFS
BOX# 1420
STATION TERMINAL M
CALGARY AB T2P 2L6**



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Dear [CONTACT],

Thank you for your pledge of [SALE], committed to us on [DSALE]!

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Sincerely,

Fire Chief Patrick R. Burke, President

P.S. An additional gift of just \$2 to your original pledge will help raise additional funds. Please help by checking off the box on the pledge slip.

This donation is tax deductible.

Please retain the top portion of this form as your official receipt for income tax purposes.

The CAFC/ACCP Registration Number is: 106842958RR0001

Donation: \$ [SALE]

Date: [DSALE]

Please DO NOT send CASH.

↓ Please return the bottom portion with your contribution. ↓

Pledge: [sale]

Services Provided by Fundraising Processing Centre.

Please send in by: [due date]

Pledge #: [Acode Exchange Four]

Yes, I will add an additional \$2 to my original pledge. **Amount Paid:**

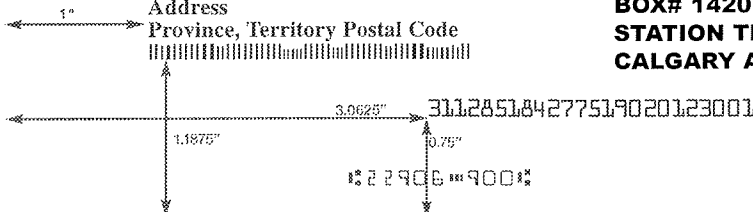
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Thank you for your generous support of the Canadian Association of Fire Chiefs (CAFC). The CAFC head office is located at 280 Albert Street, Suite 702, Ottawa, ON K1P 5G8, or call (613) 270-9138. The Canadian Association of Fire Chiefs provide its heroic team with the best resources to protect and serve the citizens of Alberta. Donations are tax-deductible. To ensure the success of this fund drive, paid, professional fundraiser Millennium Teleservices of Canada Company (Corporate Headquarters: 425 Raritan Center Parkway, Edison, NJ, 08837, USA) has been retained. Millennium Teleservices of Canada is paid a percentage of collections as their fee for running the CAFC fundraising drive. The CAFC is planning to raise an estimated amount of \$500,000 in the first year of operating the public awareness campaign. Although it will cost the CAFC an estimate of \$425,000 to raise these funds, they believe the benefits of alerting the public to these causes is well worth it. Once again, the Canadian Association of Fire Chiefs gratefully acknowledge your support in protecting the province of Alberta.

Should you require additional information, please contact the Fundraising Information Centre at (800) 705-6358.