



## **CANADIAN ASSOCIATION OF FIRE CHIEFS FIRE-RESCUE CANADA**

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### **SPONSORSHIP OPPORTUNITIES**

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**Benefits of sponsoring Fire-Rescue Canada include:**

- **Exposure of your company to key decision makers in the Canadian Fire Services**
- **Acknowledgement as a key supporter of Fire-Rescue Canada**
- **Complimentary conference registration (dependent on sponsorship level)**
- **Complimentary static display (dependent upon sponsorship level)**

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### **PLATINUM LEVEL – \$15,000**

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#### **Conference Signage**

- Your company name and logo on signage to be prominently displayed throughout the conference and in the conference program

#### **Marketing Profile**

- Your company logo and level of sponsorship will be displayed on the conference website's front page with a link to your website
- Your company logo and company contact information to appear in an issue of the Canadian Fire Chief magazine
- Full page advertisement in the conference program
- Opportunity to give a 5 minute presentation at the event which is being sponsored
- Your company name and logo will appear in the conference program and exhibitor listing
- Sponsor recognition with namebadges
- Opportunity to give a 15 minute presentation at a Plenary Session with delegates present (this is on a first-come, first-serve basis)
- One (1) 8x10 static display

#### **Other Benefits**

- Opportunity to introduce a keynote speaker
  - One (1) reserved table for eight (8) at the Closing Ceremonies and Banquet
  - Five (5) complimentary conference registrations (including social and special events) for use by your representatives
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## **GOLD LEVEL - \$10,000**

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### **Conference Signage**

- Your company name and logo on signage to be prominently displayed throughout the conference and in the conference program

### **Marketing Profile**

- Your company logo and level of sponsorship will be displayed on the conference website's front page
- Your company logo and company contact information to appear in an issue of the Canadian Fire Chief magazine
- Full page advertisement in the conference program
- Your company name and logo will appear in the conference program and exhibitor listing
- Sponsor recognition with namebadges
- Opportunity to give a 15 minute presentation at a Plenary Session with delegates present (this is on a first-come, first-serve basis)
- One (1) 8x10 static display

### **Other Benefits**

- Opportunity to introduce a keynote speaker
- One (1) reserved table for eight (8) at the Closing Ceremonies and Banquet
- Four (4) complimentary conference registrations (including social and special events) for use by your representatives

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## **SILVER LEVEL - \$7,500**

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### **Conference Signage**

- Your company name and logo on signage to be prominently displayed throughout the conference and in the conference program

### **Marketing Profile**

- Your company logo and level of sponsorship will be displayed on the conference website's front page
- Your company logo and company contact information to appear in an issue of the Canadian Fire Chief magazine
- ½ page advertisement in the conference program
- Your company name and logo will appear in the conference program and exhibitor listing
- Sponsor recognition with namebadges
- Opportunity to give a 15 minute presentation at a Plenary Session with delegates present (this is on a first-come, first-serve basis)
- One (1) 8x10 static display

### **Other Benefits**

- Opportunity to introduce a keynote speaker
  - Three (3) complimentary conference registrations (including social and special events) for use by your representatives
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## **BRONZE LEVEL - \$5,000**

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### **Conference Signage**

- Your company name and logo on signage to be prominently displayed throughout the conference and in the conference program

### **Marketing Profile**

- Your company logo and level of sponsorship will be displayed on the conference website's front page
- Your company logo and company contact information to appear in an issue of the Canadian Fire Chief magazine
- Your company name and logo will appear in the conference program and exhibitor listing
- Sponsor recognition with namebadges
- Opportunity to give a 15 minute presentation at a Plenary Session with delegates present (this is on a first-come, first-serve basis)
- One (1) 8x10 static display

### **Other Benefits**

- Opportunity to introduce a keynote speaker
- Two (2) complimentary conference registrations (including social and special events) for use by your representatives

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## **SUPPORTING SPONSORSHIPS - \$1,500 to \$5,000**

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### **Conference Signage**

- Your company name and logo on signage to be prominently displayed throughout the conference and in the conference program

### **Marketing Profile**

- Your company logo and level of sponsorship will be displayed on the conference website's front page
- Your company logo and company contact information to appear in an issue of the Canadian Fire Chief magazine

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## **Your company is invited to put your sponsorship toward any of the following:**

**Events:** Welcome Reception, Closing Reception, Closing Ceremonies Banquet, Breakfast Buffets, Lunch Buffets, Coffee Breaks, Companion Program Events, Hospitality Suite, Speakers, Entertainment fees

**Services:** Printing, Signage, Transportation, audio visual, photography

**Products:** Delegate kit bags, companion kit bags, lanyards, name badge holders, speaker gifts, Awards