



CANADIAN ASSOCIATION OF FIRE CHIEFS



FIRE-RESCUE CANADA 2010

Training and Education Symposium

September 19 – 22, 2010

The Hilton Hotel

Saint John, New Brunswick

SPONSORSHIP OPPORTUNITIES

Benefits of sponsoring Fire-Rescue Canada include:

- **Exposure of your company** to the key decision makers in the Canadian Fire Services
- **Acknowledgement** as a key supporter of Fire Rescue Canada
- **Complimentary** conference registration (dependent upon sponsorship level)
- **Complimentary** static display (dependent upon sponsorship level)

BRONZE LEVEL SPONSORSHIP

Minimum Donation: **\$5,000**

Bronze Level Sponsors are entitled to receive:

- Sponsor Logo on signage to be displayed prominently throughout the conference and in the conference program
- Two complimentary conference registrations (including social and special events) for use by your representatives**
- Recognition at opening and closing ceremonies
- Sponsor logo and company contact information to appear in the Canadian Fire Chief Magazine
- Sponsor logo on the CAFC website
- Opportunity to make a **10 minute** presentation at a Plenary Session with all delegates present (this is on a first-come, first-serve basis)
 - Opportunity to have a Static Display

SILVER LEVEL SPONSORSHIP

Minimum Donation: **\$7,500**

Silver Level Sponsors are entitled to receive three complimentary conference registrations (excluding social and special events) for use by your representatives as well as:

- All Bronze Level Benefits
- ½ page advertisement in the Fire Rescue Canada Final Program
- Opportunity to introduce a speaker at the Symposium

GOLD LEVEL SPONSORS

Minimum Donation: **\$10,000**

Gold Level Sponsors are entitled to receive four complimentary registrations (including social and special events) for use by your representatives as well as:

- All Bronze Level Benefits
- Advertisement (1 page) to appear in the Fire Rescue Canada Final Program
- Opportunity to make a 15 minute presentation at a Plenary Session with all delegates present (this is on a first-come, first-serve basis)
- Opportunity to introduce a major plenary speaker
- Offer of one (1) reserved table for eight at the Closing Banquet

PLATINUM LEVEL SPONSORSHIP

Minimum Donation: **\$15,000**

Platinum Level Sponsor are entitled to receive five complimentary registrations (including social and special events) for use by your representatives as well as:

- All Gold and Bronze Level Benefits
- Sponsor logo and company contact information to appear in an issue of the Canadian Fire Chief Magazine
- Opportunity to give a 5 minute presentation at the event which is being sponsored (i.e. banquet)

REACHING YOUR AUDIENCE

Sponsor Presentations: Bronze, Silver and Gold Level Sponsors are invited to submit presentation proposals for presentations (15 min for Platinum & Gold, 10 min for Silver and Bronze) to the entire delegation. Presentation spots will be assigned following the main plenary sessions in the morning and afternoon on Monday, Tuesday and Wednesday. **These speaking opportunity sessions are limited to three only each day and will be assigned on a first-come, first-serve basis.**

SUPPORTING SPONSORSHIPS

Supporting Sponsorships are a-la-carte opportunities for all interested parties to provide targeted brand delivery and to become actively involved in the Fire-Rescue Canada conference.

Delegate Bags (\$7,500)

Sole sponsorship secures delegate bags with your camera-ready company logo and the Canadian Association of Fire Chiefs logo. Each registered participant will receive a bag filled with literature, the conference program and other conference goodies.

- Company name and/or logo on delegate bag
- All Bronze Level Benefits
- ½ page advertisement in the Fire Rescue Canada Final Program
- Opportunity to introduce a speaker at the Symposium

Lanyards (\$1,500)

Sole sponsorship secures lanyards with your company logo for each participant

- Company name and/or logo on lanyard
- Company recognition in conference program and signage

Advance Conference Preliminary Program (\$5,000) – Co-sponsorship (4 sponsorships available)

- Your company logo on the back cover of the Advance Conference Preliminary Program (with commitment by March 2010)
- Complimentary quarter page four colour advertisement within the Advance Conference Preliminary Program (if received before March 17th)
- All Bronze Level Benefits

Opening Ceremonies Reception (\$5,000)

Sole sponsorship secures the opening ceremonies reception on Sunday, September 22

- Opportunity to display your company banner at the reception
- All Bronze Level Benefits

Breakfast Buffets (3 sponsorships available) (\$5,000 ea)

- Opportunity to include company literature in delegate bags
- All Bronze Level Benefits

Lunch Buffets (3 sponsorships available) (\$5,000 ea)

- Opportunity to include company literature in delegate bags
- All Bronze Level Benefits

Coffee Breaks (6 sponsorships available) (\$1,500 ea)

- Company recognition in conference program and signage
- Opportunity to include company literature in delegate bags

Closing Banquet Reception (\$5,000)

- Opportunity to include company literature in delegate bags
- All Bronze Level Benefits

Closing Banquet (\$15,000)

- Recognition at Closing Banquet
- Opportunity to address delegates at the Closing Banquet
- Gold Level Benefits

Conference Program Printing (\$10,000)

- Inside front cover or outside back cover advertisement to appear in conference program
- All Gold Level Benefits

Speakers (Opportunities for sponsorship range from \$1,000 to \$4,000)

- Benefits vary depending on size of sponsorship

Companion Program (3 sponsorships – 1 per day) (\$3,000 ea)

- Company recognition in conference program and signage throughout the conference (main signage board, sponsor signage slide show)
- Sponsor logo and company contact information to appear in the Canadian Fire Chief Magazine

Audio Visual (3 sponsorships available) (\$3,000 ea)

- Company recognition in conference program and signage throughout the conference (main signage board, sponsor signage slide show)
- Sponsor logo and company contact information to appear in the Canadian Fire Chief Magazine

Other sponsorship opportunities include gifts, flowers, signage, entertainment fees and/or photography. Should your company be interested in a sponsorship package not listed, please feel free to contact us at vroper@cafc.ca to discuss your interests.

ADVERTISING**Brochures/Inserts in Delegate Bags****\$300 for 300 pieces****IN THE CONFERENCE PROGRAM**

	Non-Member	Member
Back Outside Cover: 6" x 9"	\$2,500	\$2,000
Back or Front Inside Cover: 6" x 9"	\$2,000	\$1,500
Full Page: 5.5" x 8.5"	\$1,400	\$1,200
Half Page: 5.5" x 4"	\$ 800	\$ 600
Quarter Page: 3" x 4"	\$ 325	\$ 300



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SPONSORSHIP OPPORTUNITIES

PLEASE FILL OUT AND RETURN TO : vroper@cafc.ca or by fax : 800-775-5189

COMPANY NAME: _____

CONTACT: _____

MAILING ADDRESS : _____

CITY : _____ PROVINCE : _____ POSTAL CODE : _____

PHONE NUMBER : _____ FAX NUMBER : _____

E-MAIL ADDRESS : _____

SPONSORSHIP CATEGORY :

LEVEL : GOLD SILVER BRONZE

SUPPORTING SPONSORSHIPS :

- | | |
|---|---------|
| <input type="checkbox"/> Delegate Bags | \$7,500 |
| <input type="checkbox"/> Lanyards | \$1,000 |
| <input type="checkbox"/> Advance Preliminary Conference Program | \$5,000 |
| <input type="checkbox"/> Opening Ceremonies Reception | \$5,000 |

<input type="checkbox"/>	Breakfast Buffet - Monday	\$5,000
<input type="checkbox"/>	Breakfast Buffet - Tuesday	\$5,000
<input type="checkbox"/>	Breakfast Buffet - Wednesday	\$5,000
<input type="checkbox"/>	Lunch Buffet - Monday	\$5,000
<input type="checkbox"/>	Lunch Buffet - Tuesday	\$5,000
<input type="checkbox"/>	Lunch Buffet - Wednesday	\$5,000
<input type="checkbox"/>	Coffee Break - Monday Morning	\$2,000
<input type="checkbox"/>	Coffee Break - Monday Afternoon	\$2,000
<input type="checkbox"/>	Coffee Break - Tuesday Morning	\$2,000
<input type="checkbox"/>	Coffee Break - Tuesday Afternoon	\$2,000
<input type="checkbox"/>	Coffee Break - Wednesday Morning	\$2,000
<input type="checkbox"/>	Coffee Break - Wednesday Afternoon	\$2,000
<input type="checkbox"/>	Closing Banquet Reception	\$5,000
<input type="checkbox"/>	Closing Banquet	\$15,000
<input type="checkbox"/>	Conference Program Printing	\$10,000
<input type="checkbox"/>	Speaker	\$_____
<input type="checkbox"/>	Audio Visual - Monday	\$1,000
<input type="checkbox"/>	Audio Visual - Tuesday	\$1,000
<input type="checkbox"/>	Audio Visual - Wednesday	\$1,000

Payment Information :

Check : Please make cheque payable to Canadian Association of Fire Chiefs

Please send invoice

Credit Card : Mastercard Visa

Name (as it appears on card) : _____

Credit Card Number : _____

Expiration Date : _____ Signature : _____

Mail to : CAFC, 280 Albert Street, Suite 702, Ottawa, ON, K1P 5G8

Fax to : (800) 775-5189

Email : vroper@cafc.ca

***Static Displays :** Bronze, Silver, Gold and sponsorships which include static displays are limited to 10x10 space and will be assigned on a first come first serve basis. Set-up and tear-down dates and times will be provided as the conference date approaches.

****Please provide the names of those who will be representing your company (as per sponsorship) :**

Name : _____

Title : _____

Name : _____

Title : _____

Name : _____

Title : _____

Name : _____

Title : _____

Please provide a brief company description (up to 100 words) to be included in the Conference Vendors Gallery listing.

RETURN TO : Attn : Vicky Roper, CAFC Administrator
Canadian Association of Fire Chiefs
280 Albert Street, Suite 702
Ottawa, ON K1P 5G8
Phone : 613-270-9138
Fax : 613-233-9138
E-mail : vroper@cafc.ca