



CANADIAN ASSOCIATION OF FIRE CHIEFS



FIRE-RESCUE CANADA 2008

Training and Education Symposium

September 21-24, 2008

High Country Inn and Conference Centre

Whitehorse, Yukon

SPONSORSHIP OPPORTUNITIES

Benefits of sponsoring Fire Rescue Canada include:

- **Exposure of your company** to the key decision makers in the Canadian Fire Services
- **Acknowledgement** as a key supporter of Fire Rescue Canada
- **Complimentary** conference registration (dependent upon sponsorship level)
- **Complimentary** static display (dependent upon sponsorship level)

BRONZE LEVEL SPONSORSHIP

Minimum Donation: **\$5,000**

Bronze Level Sponsors are entitled to receive:

- Sponsor Logo on signage to be displayed prominently throughout the conference and in the conference program
- Two complimentary conference registrations (excluding social and special events) for use by your representatives**
- Recognition at opening and closing ceremonies
- Sponsor logo and company contact information to appear in the Canadian Fire Chief Magazine
- Sponsor logo on the CAFC website
- Opportunity to make a **15 minute** presentation at a Plenary Session with all delegates present
- Opportunity to have a Static Display

SILVER LEVEL SPONSORSHIP

Minimum Donation: **\$7,500**

Silver Level Sponsors are entitled to receive three complimentary conference registrations (excluding social and special events) for use by your representatives as well as:

- All Bronze Level Benefits
- ½ page advertisement in the Fire Rescue Canada Final Program
- Opportunity to introduce a speaker at the Symposium

GOLD LEVEL SPONSORS

Minimum Donation: **\$10,000**

Gold Level Sponsors are entitled to receive four complimentary registrations (including social and special events) for use by your representatives as well as:

- All Bronze Level Benefits
- Advertisement (1 page) to appear in the Fire Rescue Canada Final Program
- Opportunity to introduce a major plenary speaker
- Offer of one (1) reserved table for eight at the Closing Banquet

REACHING YOUR AUDIENCE

Sponsor Presentations: Bronze, Silver and Gold Level Sponsors are invited to submit presentation proposals for **15 minute** presentations to the entire delegation . Presentation spots will be assigned following the main plenary sessions in the morning and afternoon on Monday, Tuesday and Wednesday. **These speaking opportunity sessions are limited to three only each day and will be assigned on a first-come, first-serve basis.**

SUPPORTING SPONSORSHIPS

Supporting Sponsorships are a la carte opportunities for all interested parties to provide targeted brand delivery and to become actively involved in the Fire Rescue Canada conference.

Delegate Bags (\$7,500)

Sole sponsorship secures delegate bags with your camera-ready company logo and the Canadian Association of Fire Chiefs logo. Each registered participant will receive a bag filled with literature, the conference program and other conference goodies.

- Company name and/or logo on delegate bag
- All Bronze Level Benefits
- ½ page advertisement in the Fire Rescue Canada Final Program
- Opportunity to introduce a speaker at the Symposium

Lanyards (\$1,000)

Sole sponsorship secures lanyards with your company logo for each participant

- Company name and/or logo on lanyard
- Company recognition in conference program and signage

Advance Conference Preliminary Program (\$5,000) – Co-sponsorship (4 sponsorships available)

- Your company logo on the back cover of the Advance Conference Preliminary Program (with commitment by March 2007)
- Complimentary quarter page four colour advertisement within the Advance Conference Preliminary Program (if received before March 17th)
- All Bronze Level Benefits

Opening Ceremonies Reception (\$5,000)

Sole sponsorship secures the opening ceremonies reception on Sunday, September 22

- Opportunity to display your company banner at the reception
- All Bronze Level Benefits

Breakfast Buffets (3 sponsorships available) (\$5,000 ea)

- Opportunity to include company literature in delegate bags
- All Bronze Level Benefits

Lunch Buffets (3 sponsorships available) (\$5,000 ea)

- Opportunity to include company literature in delegate bags
- All Bronze Level Benefits

Coffee Breaks (6 sponsorships available) (\$2,000 ea)

- Company recognition in conference program and signage
- Opportunity to include company literature in delegate bags

Closing Banquet Reception (\$5,000)

- Opportunity to include company literature in delegate bags
- All Bronze Level Benefits

Closing Banquet (\$15,000)

- Recognition at Closing Banquet
- Opportunity to address delegates at the Closing Banquet
- Gold Level Benefits

Conference Program Printing (\$10,000)

- Inside front cover or outside back cover advertisement to appear in conference program
- All Gold Level Benefits

Speakers (Opportunities for sponsorship range from \$1,000 to \$4,000)

- Benefits vary depending on size of sponsorship

Audio Visual (3 sponsorships available) (\$3,000 ea)

- Company recognition in conference program and signage
- Sponsor logo and company contact information to appear in the Canadian Fire Chief Magazine

Other sponsorship opportunities include gifts, flowers, signage, entertainment fees and/or photography. Should your company be interested in a sponsorship package not listed, please feel free to contact us at vroper@cafc.ca to discuss your interests.

ADVERTISING

Brochures/Inserts in Delegate Bags

\$300 for 300 pieces

IN THE CONFERENCE PROGRAM

	Non-Member	Member
Back Outside Cover: 6" x 9"	\$2,500	\$2,000
Back or Front Inside Cover: 6" x 9"	\$2,000	\$1,500
Full Page: 5.5" x 8.5"	\$1,400	\$1,200
Half Page: 5.5" x 4"	\$ 800	\$ 600
Quarter Page: 3" x 4"	\$ 325	\$ 300



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SPONSORSHIP OPPORTUNITIES

PLEASE FILL OUT AND RETURN TO : vroper@cafc.ca or by fax : 613-233-9138

COMPANY NAME: _____

CONTACT: _____

MAILING ADDRESS : _____

CITY : _____ PROVINCE : _____ POSTAL CODE : _____

PHONE NUMBER : _____ FAX NUMBER : _____

E-MAIL ADDRESS : _____

SPONSORSHIP CATEGORY :

LEVEL : GOLD SILVER BRONZE

SUPPORTING SPONSORSHIPS :

- | | |
|---|----------|
| <input type="checkbox"/> Delegate Bags | \$7,500 |
| <input type="checkbox"/> Lanyards | \$1,000 |
| <input type="checkbox"/> Advance Preliminary Conference Program | \$5,000 |
| <input type="checkbox"/> Opening Ceremonies Reception | \$5,000 |
| <input type="checkbox"/> Breakfast Buffet - Monday | \$5,000 |
| <input type="checkbox"/> Breakfast Buffet – Tuesday | \$5,000 |
| <input type="checkbox"/> Breakfast Buffet – Wednesday | \$5,000 |
| <input type="checkbox"/> Lunch Buffet – Monday | \$5,000 |
| <input type="checkbox"/> Lunch Buffet – Tuesday | \$5,000 |
| <input type="checkbox"/> Lunch Buffet - Wednesday | \$5,000 |
| <input type="checkbox"/> Coffee Break – Monday Morning | \$2,000 |
| <input type="checkbox"/> Coffee Break – Monday Afternoon | \$2,000 |
| <input type="checkbox"/> Coffee Break – Tuesday Morning | \$2,000 |
| <input type="checkbox"/> Coffee Break – Tuesday Afternoon | \$2,000 |
| <input type="checkbox"/> Coffee Break – Wednesday Morning | \$2,000 |
| <input type="checkbox"/> Coffee Break – Wednesday Afternoon | \$2,000 |
| <input type="checkbox"/> Closing Banquet Reception | \$5,000 |
| <input type="checkbox"/> Closing Banquet | \$15,000 |
| <input type="checkbox"/> Conference Program Printing | \$10,000 |
| <input type="checkbox"/> Speaker | \$ _____ |
| <input type="checkbox"/> Audio Visual – Monday | \$1,000 |
| <input type="checkbox"/> Audio Visual – Tuesday | \$1,000 |
| <input type="checkbox"/> Audio Visual – Wednesday | \$1,000 |
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