



SPONSORSHIP OPPORTUNITIES

BRONZE LEVEL SPONSORSHIP

Minimum Donation: \$5,000

Bronze Level Sponsors are entitled to receive:

- Sponsor Logo on signage to be displayed tastefully and prominently throughout the conference
- Invitation to attend all educational and social activities at the conference (two per company)
- Recognition at opening and closing ceremonies
- Advertisement to appear in the Canada Fire Chief magazine
- Sponsor logo on the CAFC website
- Opportunity to make a ½ hour presentation at a Plenary Session with all delegates present
- Opportunity to have a Static Display located inside the Main Presentation Hall

OR

- Have an outside vehicle display

SILVER LEVEL SPONSORSHIP

Minimum Donation: \$7,500

Silver Level Sponsors are entitled to receive:

- All Bronze Level Benefits
- Advertisement (1/2 page) to appear in the Fire Rescue Canada Final Program
- Opportunity to introduce a speaker at the Symposium
- Invitation for one additional company representative to attend all educational and social activities at Fire Rescue Canada

GOLD LEVEL SPONSORS

Minimum Donation: \$10,000

Our Gold Level Sponsors are entitled to receive:

- All Bronze Level Benefits
- Advertisement (1 page) to appear in the Fire Rescue Canada Final Program
- Opportunity to introduce a major plenary speaker
- Invitation for two additional company representatives to attend all educational and social activities at Fire Rescue Canada
- Offer of one (1) reserved table for eight at the Closing Banquet

GENERAL OPPORTUNITIES

Speakers	Opportunities for sponsorship range from \$1,000 to \$4,000
Program Printing	\$10,000
Meals & Receptions	Opportunities for sponsorship range from \$5,000 to \$25,000
Registration Kit Bags	\$10,000
Audio Visual	\$8,000

Other sponsorship opportunities include gifts, flowers, signage, entertainment fees and/or photography.

For additional information relating to the Fire Rescue Canada: Contact **Debbie Apfeld, Conference Coordinator** at registration@cafc.ca or (403) 932-3893.



REACHING YOUR AUDIENCE

VENDOR OPPORTUNITIES

There will be opportunities for vendors and sponsors to participate in this year's Fire Rescue Canada 2006 Symposium:

- 1. Vendor Presentations:** Vendors will have an opportunity to present their new and innovative ideas to the entire delegation of Fire Chiefs during the lunch hour of Tuesday and Wednesday only in ten minute sessions. *Our 10, ten minute spots will be assigned to those who buy the Deluxe and Standard Vendor Packages only, so be sure to submit your Registration Form as soon as possible.*
- 2. Sponsor Presentations:** Bronze, Silver and Gold Level Sponsors are invited to submit presentation proposals for ½ hour presentations to the entire delegation of Fire Chiefs during the day. Presentation slots will be assigned following the main plenary sessions in the morning and afternoon on Monday, Tuesday and Wednesday. *The sessions are limited to three only and the speaking opportunities will be assigned on a first-come, first-served basis.*
- 3. Static Displays:** We want to offer the opportunity for our Vendor Gallery again this year but will be only be featuring 3 Deluxe Locations, 7 Standard Locations, and 10 Basic Locations. This will mean prices will be varied and booth sizing will be limited depending on which location you choose. *Major Sponsors at the Bronze, Silver and Gold level will have an opportunity to have their displays at the primary locations around the plenary area but must confirm with the Conference Coordinator.*

Deluxe	\$1,750	8 x 10 foot area	Includes presentation (10 min), two comp. conference registrations for all session events (special events included)
Standard	\$1,500	6 x 8 foot area	Includes presentation (10 min), two comp. conference registrations for all session events (special events included)
Basic	\$1,250	6 x 6 foot area	No presentation, two comp. conference registrations for all session events (special events not included)
Outside	\$2,250	Vehicle Display	Includes vehicle outside hotel in prominent position, two comp. conference registrations for all session events (special events included)

Vendors & Sponsors are required to register who will be attending from their organization on the "Sponsor & Vendor Registration" form. Please fill in as many as needed for attendance, and for additional guests we will provide you with conference registration at member rates. These packages will include all food and beverage from the conference and accommodations at conference rates through the host hotel only.

ADVERTISING

Brochures/Inserts in Registration Kit \$250 x 250 pieces

IN THE FINAL PROGRAM

	Non-Member	Member
Back Outside Cover: 6" x 9"	\$2,500	\$2,000
Back or Front Inside Cover: 6" x 9"	\$2,000	\$1,500
Full Page: 5.5" x 8.5"	\$1,400	\$1,200
Half Page: 5.5" x 4"	\$800	\$600
Quarter Page: 3" x 4"	\$325	\$300



SPONSOR/VENDOR & ADVERTISING REGISTRATION FORM*

Contact Name: _____

Company Name: _____

Address: _____

City: _____ Prov./State: _____ PC/Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

1) Attendee: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

2) Attendee: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

3) Attendee: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

4) Attendee: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

Sponsors: Gold Silver Bronze \$ _____ +GST

Vendors: Deluxe Standard Basic Outside \$ _____ +GST

Advertising: (as per rate sheet) \$ _____ +GST

TOTAL SPONSOR/VENDOR & ADVERTISING FEES: \$ _____ +GST

METHOD OF PAYMENT

1) Cheque: *Made payable to CAFC* 2) VISA 3) MASTERCARD

Card No: _____ Expiration Date: _____

Name on Card (please print): _____ Signature: _____ Date: _____

***General Sponsorship Opportunities**

Please contact Debbie Apfeld directly for further inquires and confirmation of sponsorship at registration@cafc.ca or (403) 932-3893.

SERVICE PRODUCT DESCRIPTIONS

Please attach/forward a product or service description which will be included in the on-site schedule and directory. The description should be limited to one hundred (100) words or less. Please note all descriptions should be recieved prior to July 1, 2006.